

SCHOOLS PROGRAM SPONSORSHIP PROSPECTUS

About the Program

The CQ NRL BIDs schools program is a whole-hearted participation based program, targeting both boys and girls of all school ages using a number of the NRL's many innovative age-specific programs. We work in conjunction with the CQ Capras, Education QLD and the NRL development officers to deliver this program throughout the school year.

Working in conjunction with these organisations lets us use our extensive footprint to our advantage and reach areas from Mackay to Bundaberg and as far west as Isisford, Winton and Longreach. This gives the CQ NRL Bid and its sponsorship partner's great exposure to a vast area of Queensland and helps children develop life skills far beyond rugby league. The schools program is very much in demand and will continue growing from strength to strength as the momentum for the CQ NRL team builds.



2016 Schools Program Gold Sponsor

\$20,000 + GST

- Official Gold Sponsor of the CQ NRL Bid Schools Program
- Company Logo displayed with prominence on all CQ NRL Bid Schools Program staff apparel and all stationary.
- Co-branding with the CQ NRL Bid on all paraphernalia given to the schools and as prizes
- Brand recognition in all media stories on the Schools Program.
- Media conference to announce and launch Sponsorship Agreement which your company executives will be invited to attend.
- Use of Development Manager for internal company or public corporate speaking events
- Company name and logo recognition on CQ Leagues Club Plasma TV at reception.
- Monthly newsletter advertising space sent to our 40,000+ members
- 4 x invitations to the CQ NRL Bid Presentation Luncheon.
- 4 x invitations to CQ NRL Bid Season Launch and any other CQ NRL Bid functions throughout the term of the sponsorship.
- Name and logo recognition on CQ NRL Bid website including web link.



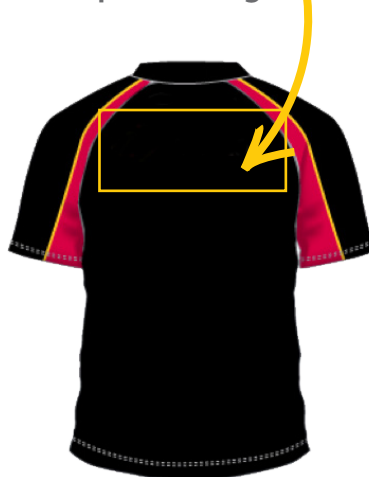
2016 Schools Program Silver Sponsor

\$2,500 + GST

- Official Silver Sponsor of the CQ NRL Bid Schools Program
- Company Logo displayed with secondary prominence on all CQ NRL Bid Schools Program staff apparel
- Company name and logo recognition on CQ Leagues Club Plasma TV at reception.
- 2 x invitations to the CQ NRL Bid Presentation Luncheon.
- 2 x invitations to CQ NRL Bid Season Launch and any other CQ NRL Bid functions throughout the term of the sponsorship.
- Name and logo recognition on CQ NRL Bid website including web link.

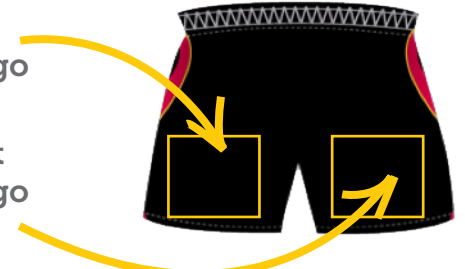
Silver Sleeve sponsor logo

Gold Shirt sponsor logo



Gold Short sponsor logo

Silver Short sponsor logo



where league legends are made